



Fall Harvest Gala

Green Apple Pantry

Sponsorship Opportunities

The Green Apple Pantry
4307 Kalamazoo Ave SE, Grand Rapids, MI 49508
www.thegreenapplepantry.org
Thursday, October 12, 2023
KC Banquet Center
5830 Clyde Park Ave SW, Wyoming, MI 49504

Who Are We?



The Green Apple Pantry (located in the Towne and Country Shopping Center) was established in 1984, serving southeast Grand Rapids, Kentwood, and Caledonia, Michigan. The zip codes we service are **49508, 49548, 49512, and 49316.**

- **The mission** of The Green Apple Pantry is to provide healthy food options by feeding our neighbors today while empowering them for tomorrow.
- **The vision** of The Green Apple Pantry is to improve the lives of our community by providing nourishment to our neighbors in need, supplying them with healthy food and personal items as well as tools of empowerment.
- **Our goal** is to assist our neighbors in nourishing them in mind, body and soul.

Overview

In West Michigan, 1 in 8 neighbors are at risk of hunger and considered food insecure. Food insecurity is defined as a lack of consistent access to enough food for an active, healthy life.

People from all walks of life can become food insecure. Many neighbors are just one job loss or medical crisis away from not having enough to eat. The Covid-19 pandemic revealed how close many of us are to being in need: 1 in 5 US residents sought help from a charitable food provider at some point during the pandemic.

Food insecurity is about more than having enough food, but it is also about having enough nourishing food. Our goal at The Green Apple Pantry is to provide nourishing food to all neighbors.

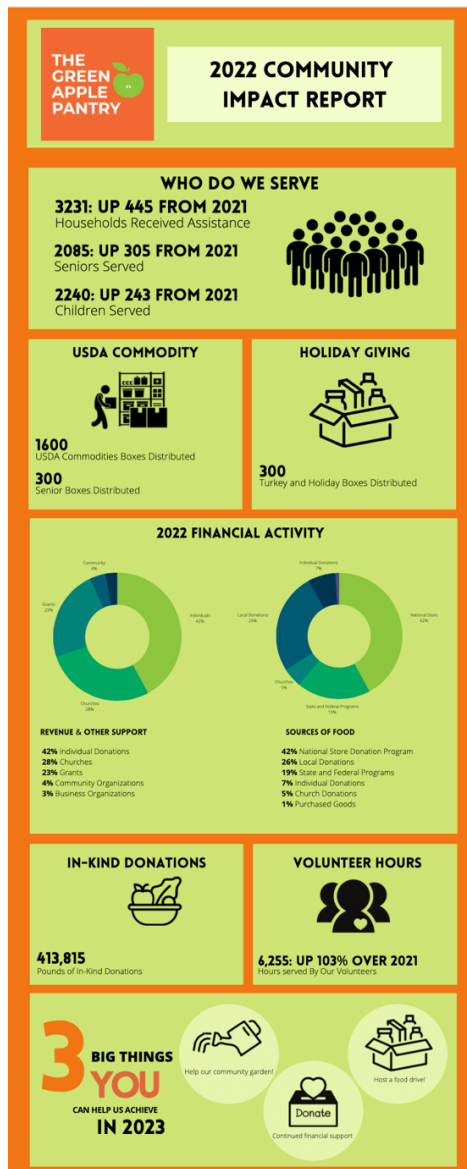
Our Response

We know that we can't fix the underlining causes of food insecurity, however, our aim is to improve the lives of our community by providing nourishment to our neighbors in need. The Green Apple Pantry provides a Neighbors Choice monthly food pantry, a monthly senior pantry,

a quarterly federal food pantry, holiday food baskets, a neighborhood garden called Neighborhood Roots and cooking/nutrition classes.

Each month the Neighbors Choice pantry provides over 80 pounds of food including shelf stable food, fresh protein, dairy, fresh produce, bread and cleaning supplies. We serve on average 350 families or 850 individuals each month, including 250 seniors and 290 children. Once a quarter our neighbors receive an additional federal commodity pantry, equating to over 100 pounds of food. Our new garden provides fresh produce to any neighbor who stops by and each year we provide an additional holiday food basket to recipients.

Together we can make a difference in the lives of our neighbors. Your support and sponsorship of our Fall Harvest Gala ensures that no one in this community goes to bed hungry.





Fall Harvest Gala
Green Apple Pantry

2023 Fall Harvest Gala Sponsorship Opportunities

The Green Apple – Title Sponsor \$10,000

YOUR COMPANY NAME presents the 1st Annual Fall Harvest Gala

- Sponsor name and logo in event title such as “1st Annual Fall Harvest Gala presented by.....”
- Logo included on entry sign
- Logo and company name on front cover of the event program book distributed to all guests
- Logo and company name on all printed materials including invitations and letters
- Two full page advertisements in event program book distributed to all guests
- 30 guest tickets
- Company name included in all pre and post event press releases
- Verbal acknowledgement from podium from event emcee
- Be included in two email newsletters sent to 1,300 individuals
- Logo/company name/website link on event webpage
- Logo/company name/website link on mobile event webpage
- Logo/company name/website link on Facebook page
- Dedicated Facebook post – “Why does (sponsor) support The Green Apple Pantry”
- Dedicated Instagram post – “Why does (sponsor) support The Green Apple Pantry”
- Name/logo listed in event program

Bushel of Apples Sponsor - \$5,000

- Full page advertisement in event program book distributed to all guests
- Logo included on entry sign
- Logo and company name on all printed materials including invitations and letters
- 20 guest tickets
- Verbal acknowledgement from podium from event emcee
- Be included in two email newsletters sent to 1,300 individuals
- Logo/company name/website link on event webpage
- Logo/company name/website link on mobile event webpage
- Logo/company name/website link on Facebook page
- Logo/company name/website link on Instagram page
- Name/logo listed in event program

Green Apple Sponsor - \$2,000

- Full page advertisement in event program book distributed to all guests
- Logo included on entry sign
- 10 guest tickets
- Verbal acknowledgement from podium from event emcee
- Logo/company name/website link on event webpage
- Logo/company name/website link on mobile event webpage
- Logo/company name/website link on Facebook page
- Logo/company name/website link on Instagram page
- Name/logo listed in event program

Red Apple Sponsor - \$1,000

- Logo included on entry sign
- Logo and company name on all printed materials including invitations and letters
- 8 guest tickets
- Verbal acknowledgement from podium from event emcee
- Logo/company name/website link on event webpage
- Logo/company name/website link on mobile event webpage
- Logo/company name/website link on Facebook page
- Logo/company name/website link on Instagram page
- Name/logo listed in event program

Yellow Apple Sponsor - \$500

- 6 guest tickets.
- Name/logo listed in event program

Event Ticket Prices

- **\$50 individually**
- **\$85 for two**



Sponsorship/Advertisement/Donation Information

Donor/Company Name (as it should appear in event program and signage):

Contact Name: _____

Contact Email Address: _____

Street Address _____

City _____ State _____ Zip _____

Contact Phone: _____

Contact Fax: _____

Contact Website: _____

Contact Facebook Page: _____

Contact Instagram Page: _____

Sponsorship/Admission (sponsorship opportunity page for details)

Presenting Sponsor - \$10,000

Bushel of Apples Sponsor - \$5,000

Green Apple Sponsor - \$2,500

Red Apple Sponsor - \$1,000

Yellow Apple Sponsor - \$500

SUBMISSION DEADLINE to have your name be printed on all materials is October 10, 2022

PAYMENT METHOD FOR SPONSORSHIPS/ADVERTISEMENT/DONATION

Check (please make payable to The Green Apple Pantry)

Credit Card (please call the pantry at 616-455-9411)

LIVE and SILENT AUCTION DONATIONS

Item Description: _____

Restrictions: _____

Date for pick up/drop off: _____

Please fill out the top portion to ensure that your listed company information is correct.

Please remit this form and payment to:

The Green Apple Pantry
Attn: Nancy Cromley, Executive Director
4301 Kalamazoo Ave SE, Ste. 25
Grand Rapids, MI 49508

Email: nancycromely@thegreenapplepantry.org

Phone: 616.455.9411 | **Cell:** 616.430.4622

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